

Create Ardmore
Board of Directors Meeting
Thursday, February 22, 2024
Ardmore Chamber of Commerce

Members present: Molly Childs, Erica Chapman, Kati Cain, Allison Meredith, Susan Yeager, Marthanna Donald, Jessica Scott, Mike McCullers

Members absent: Sally Parker, Maria Wilkinson

Guests: Julie Longest

1. Call meeting to order at 4 pm with welcome.
2. Approve agenda.
 - a. Motion to approve agenda by Kati Cain, seconded by Allison Meredith, everyone in favor, approved.
3. Approve minutes from January 25, 2024, meeting.
 - a. Motion to approve minutes by Allison Meredith, seconded by Mike McCullers, everyone in favor, approved.
4. Approve financials.
 - a. Financial report as of January 23, 2024:
 - i. Current bank balance is \$27,548.02.
 - ii. No transactions or changes to approve.
 - b. 2024 Budget
 - i. Motion to approve 2024 budget by Jessica Scott, seconded by Erica Chapman, everyone in favor, approved.
5. Firetrucks – Decided to table decision on firetruck. One is displayed at Longest building and one at the Daube building. Options discussed: SOTC possibly restore, does OHS want it? Local fire stations not interested and Greater Southwest Museum not interested either.
6. Artist Grants – Tabled but was decided that applicants must live in Carter County.
7. Scarecrow book – We still need an update from Paige.
8. Earth Day – 4/20, 10a to 2p, Thompson Square. We will have a vendor booth with portal frame (the same ratio as the banner frames, 10’x15’), will make schedule at next meeting.
9. Banners – The VFW banner has small tear and is slightly faded. Will make decision on taking them down at next meeting.
10. Charles Smith Parking Lot Planters – Four different designs submitted and supply list. Motion made to approve designs and approve purchasing supplies by Susan Yeager, seconded by Marthanna, everyone in favor, approved.
11. Community Updates:
 - a. City of Ardmore (Jessica Scott) – Ardmore A-Z book available as part of Main Street Kids program through the Oklahoma State Historic Preservation Office. Jessica will be presenting virtually on book on March 6th at noon (to sign up visit: <https://www.bigmarker.com/oklahoma-historical-society-/Creativity-in-the-Preservation-World-How-to-Reach-a-Younger-Generation>)

- b. ABC (Julie Maher) – Absent.
 - c. Main Street (Allison Meredith) – The Create Artmore fence will be coming down at some point in 2024. Julie will speak with Marie about the plan for the art. Calendar of 2024 events provided. 6/15 – Depot Days, 10/31 – Trick or Treat/Touch the Truck, 11/9 – Oklahoma Pecan Festival, 12/3 – Parade of Lights, 12/5 – Depot Nights & Christmas Lights, 12/12 – Depot Nights & Christmas Lights + Live Reindeer, 12/19 – Depot Nights & Christmas Lights.
 - d. Tourism (Marthanna Donald) – Marketing campaign development in early stages. They will be redoing billboards, rack card for convention center, TV ads.
 - e. HFV (Payton Grissom) – They are doing a capital campaign for renovations.
 - f. Goddard/ALT (Josh Tulia) – Grand Reopening on April 27th.
12. Meeting adjourned at 4:51p.
13. Next meeting will be March 28, at 4 pm at TBD.